

Advisory and Consulting Services

Empower your business to become more agile, lean, and productive



The technology landscape

40% of CIOs rank the pace of tech innovation as a top-3 barrier for delivering tech strategy. (PWC)

80% of CIOs will prioritize investments in foundational capabilities in 2025: Cybersecurity, GenAI, BI/data analytics, and API integration. (Gartner).

44% of CFOs worry about increased workloads for employees. (Deloitte).

Technology-driven results

Expect up to **40%** IT cost reduction via automation, centralized management, and reduced support calls

Improve employee productivity by **~30%**

Expect cloud desktop operational savings up to **30%**

Reduce security incidents by up to **50%**

Business solutions for modern challenges

Pomeroy's Advisory and Consulting Services (ACS) empower organizations to navigate modern IT challenges and seize emerging technology opportunities through a modular, outcome-driven framework.

We guide clients across the full lifecycle of transformation, from strategic advisory services to scalable execution in three core areas:

- **AI & Data Intelligence**
- **Cloud & Infrastructure**
- **Cybersecurity & Risk Management**

Outcomes that matter

Our consultants deliver more than guidance — they drive results. Through our modular framework anchored in engineering business value, we help clients accelerate innovation, reduce risk, and unlock operational efficiency.

Our clients achieve:

- **Agility:** The ability to adapt, evolve, and pivot in response to market shifts.
- **Lean operations:** Streamlined processes that cut waste and maximize efficiency.
- **Productivity:** Smarter workflows that empower teams and accelerate delivery.
- **Growth:** Scalable foundations that support expansion and innovation.

Holistic strategies for lasting impact

By combining capabilities from our three consulting areas, we can create comprehensive, convergent offerings that address your company's specific needs.

Examples

Workstation Modernization:

AI & Data Intelligence: Implement AI-driven assessments and predictive maintenance to enhance workstation performance.

Cloud & Infrastructure: Use cloud-based management tools for scalable and efficient workstation deployment and updates.

Cybersecurity & Risk Management: Deploy endpoint protection and identity management solutions to secure workstations.

IT Service Management Transformation:

AI & Data Intelligence: Integrate AI models for automated incident resolution and service request management.

Cloud & Infrastructure: Utilize ServiceNow for centralized IT service management and workflow automation.

Cybersecurity & Risk Management: Implement security controls and compliance measures to protect IT service management processes.

Do. More.

Pomeroy provides a framework to tackle business technology challenges, enabling greater agility, leaner operations, and increased productivity.

More Agile: *Adapt. Evolve. Pivot.*

- **Time-to-Market:** Reduce the time needed to launch new products, features, or services.
- **Change Management Efficiency:** Improve the ability to manage and adapt to organizational or market changes.
- **Customer Responsiveness:** Increase the speed with which businesses can address customer needs.
- **Operational Flexibility:** Improve the ability to scale operations and adjust to changing conditions quickly.

More Lean: *Cut Cost. Maximize Efficiency.*

- **Cost Savings:** Reduce operating expenses through process improvements and automation.
- **Profit Margin:** Improve profitability by decreasing overhead costs and optimizing resource allocation.
- **Return on Investment (ROI):** Increase the ROI by cutting unnecessary expenses and improving capital expenditure efficiency.
- **Operational Efficiency:** Reduce resource consumption and time spent on non-value-added activities.

More Productive: *Work Smarter. Deliver More.*

- **Employee Productivity:** Increase individual and team output with better tools and workflows.
- **Time Efficiency:** Reduce time spent on repetitive or low-value tasks.
- **Output-to-Cost Ratio:** Improve the balance between labor costs and business output.
- **Quality of Work:** Ensure higher quality and fewer errors as productivity increases.



Leverage Pomeroy's decades of experience to Do. More.
Contact us today to get started.